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**Kerly's Law of Trade Marks and Trade Names | Legal Outlet**

The Trademark Law Article 64(1) sets forth “Where a registered trademark pertaining to goods is well known among consumers as that indicating the designated goods in connection with the business of a holder of trademark right, the holder of trademark right may, where the use by another person of the registered trademark in connection with ...

**Trade Marks 2020 | Laws and Regulations | Japan | ICLG**

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Summary: Focusing on the law of trade marks and trade names, this text provides practitioners with a comprehensive analysis of trade mark law, through a mix of commentary, case law and legislation. It puts. the English law into its European context, discussing relevant European case law and legislation.